

## Press Release #10 – FMX On Site was a success - FMX On Demand has started

For immediate publication

### FMX 2024

Film & Media Exchange

**On Site April 23 to 26, 2024**

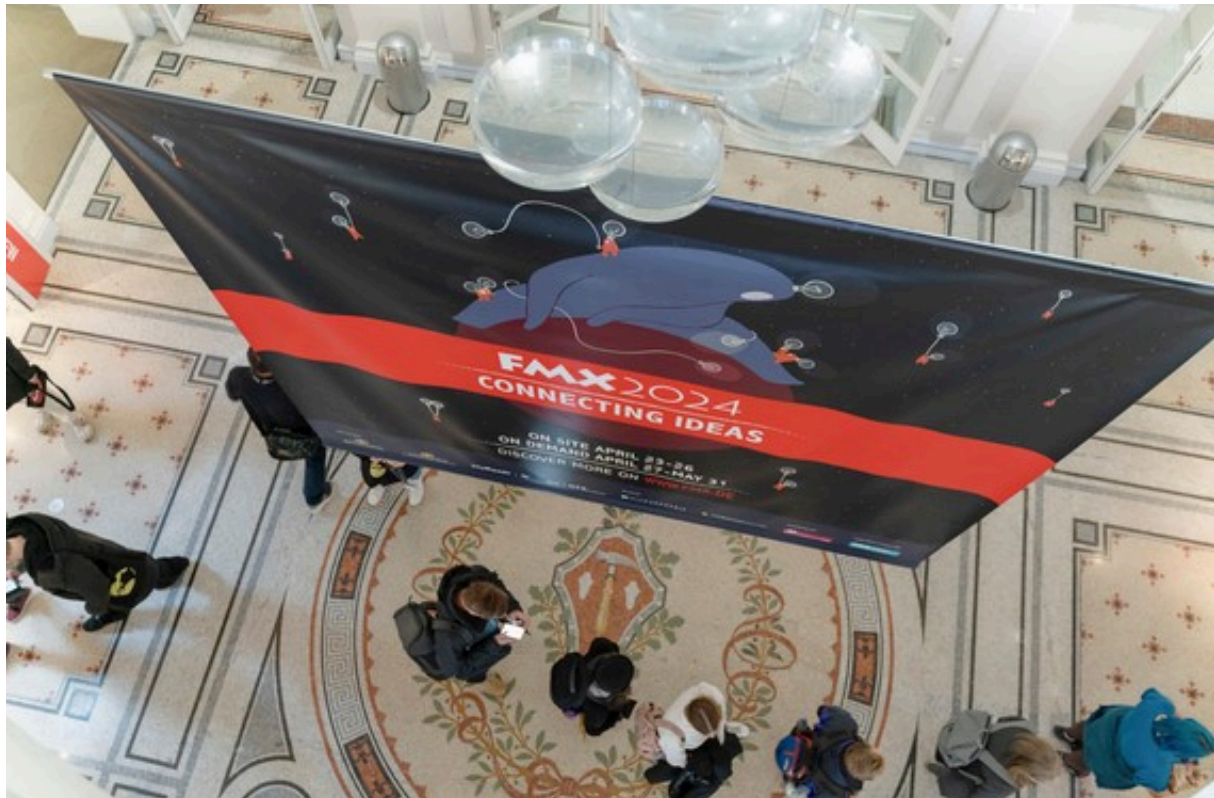
**On Demand April 27 to May 31**

**Stuttgart/Germany, April 29, 2024.** For four days, **FMX 2024** delivered on its theme and provided a space for **CONNECTING IDEAS** with 271 speakers, more than 3650 participants, spectacular presentations, intense workshops and vibrant networking.

FMX 2024 offered the latest in Animation, Visual Effects, interactive and immersive media with many speakers putting a focus on the impact of Artificial Intelligence on the industries. Many sessions were packed, long lines formed for presentations like *THE SOUND OF DUNE 2*, and the FMX crowd braved the cool weather and turned the FMX Get-Togethers into celebrations of creativity.

"Going back to four days on site made such a difference", says **FMX Project Manager Mario Müller**. "As the venue was buzzing like old times, the Film & Media Exchange itself became a living, breathing platform for 'Connecting Ideas'. There was so much exchange and interaction going on this year, which was the greatest gift for FMX, and for the community."

On Saturday, April 27, **FMX On Demand has started**, offering most of the conference content until May 31. Watch out for the turquoise VoD flags in the [Program Schedule](#) indicating which presentations are included in FMX On Demand. Tickets are available at the [FMX Ticket Shop](#), our [On Demand Guide](#) explains in detail how to get access.



"It's been such a strong FMX: Connecting Ideas," says **FMX Conference Chair Jan Pinkava**. "The top studios, companies and talents have converged on Stuttgart to share the latest in film production, technology, and new insights. And everyone can't wait to be back next year."

The [FMX Highlights Clip](#) is online, as well as impressions from [Day 1](#), [Day 2](#) and [Day 3](#). The **FMX 2024 Facts & Figures sheet** is available for download at the [Press Area of the FMX website](#) along with pictures from the Conference, the Forum and the venue. The Password for the picture download: **FMX2024Press**.

**SAVE THE DATE:** The 29th edition of FMX will take place **May 6 to 9, 2025**. We hope to see you there!

If you have any further questions or need anything, please don't hesitate to get in touch:

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**Press Downloads**

In our [Press Section](#) you will find a lot of **material on FMX**, all current **Press Releases**, **Press Fotos**, our **Logo Kit** and our **CI Guide**. If you have any questions, please get in touch via [press@fmx.de](mailto:press@fmx.de).

**Editor's Notes:**

FMX is funded by the [Ministry of Science, Research and Arts](#) and the [Ministry of Economic Affairs, Labour and Tourism](#) of the State of Baden-Wuerttemberg, [MFG Baden-Wuerttemberg](#) and the [City of Stuttgart](#). FMX is organized by the [Filmakademie Baden-Wuerttemberg](#), hosting the [Animation Production Days \(APD\)](#), a joint venture with the [Stuttgart International Festival of Animated Film \(ITFS\)](#).

More information at [www.fmx.de](http://www.fmx.de)